



**Prince of Songkla University Announcement**  
**Direct Admission Channel for Students in Bachelor of Science**  
**Creative Media and Digital Technologies (International Program)**  
**Prince of Songkla University International College,**  
**Academic Year 2025 (TCAS 1/1 and 1/2 Portfolio)**

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Prince of Songkla University International College offers the Direct Admission Channel for Bachelor of Science in Creative Media and Digital Technologies (International Program), for the academic year 2025 (TCAS 1/1 and 1/2 Portfolio). Following is a list of the conditions and requirements of the enrollment.

**1. Qualifications**

- 1.1 Applicants do not have any serious communicable diseases or significant health conditions that could hinder their education or career.
- 1.2 Applicants meet or exceed the academic performance and specific qualifications required by the faculty or discipline.

**2. Specific Qualifications and Number of Admissions**

**No. 2.1 Students in Thai educational system/curriculum**

- 2.1.1 Applicants are studying or have completed Matthayom 6 or equivalent in Thailand.
- 2.1.2 TCAS Round 1/1 Applicants have a GPAX for 4 semesters (Matthayom 4-5) at least 2.50 and the Languages Track GPAX for 4 semesters at least 2.50.  
TCAS Round 1/2 Applicants have a GPAX for 5 semesters (Matthayom 4-6, semester 1) at least 2.50 and the Languages Track GPAX for 5 semesters at least 2.50.

**No. 2.2 Students in foreign educational system/international curriculum**

- 2.2.1 Applicants are studying or have completed Senior High Schools or equivalent from International Schools in Thailand or in other countries certified by Equivalent Qualification Announcement of the Ministry of Education or
- 2.2.2 Applicants who have completed any of the following degrees;
- IGCSE (International General Certificate of Secondary Education) with the result of at least “C” for 5 different subjects in O-Level and 3 subjects for A Level or
  - GED (General Educational Development) certified by the Ministry of Education Thailand with the result of at least 145 scores each for 4 subjects or
  - IB (International Baccalaureate)

Code	Program	Number of Admissions
11501	Bachelor of Science in Creative Media and Digital Technologies (International Program)	30 persons per round

**Conditions and Privileges**

1.1 Applicants who submit one of the original English proficiency score results as specified below will be exempted from registering for two additional English courses, as per the announcement by the Prince of Songkla University International College.

- IELTS  $\geq 4.5$  or
- TOEFL ITP (Institutional Testing Program)  $\geq 470$  or
- TOEFL (Internet-based)  $\geq 50$  or
- TOEIC  $\geq 450$  or
- GSAT  $\geq 60\%$  (Writing and Reading Skills) or
- PSU-TEP  $\geq 60\%$  or

1.2 Applicants who can furnish award certificate(s) from art and creativity competitions, demonstrate their achievement of an award prize at any level, and present a portfolio showcasing their creative skills in digital media or artwork, will be eligible to apply for the scholarship designated for students from direct admissions into the Creative Media and Digital Technologies (International Program) (Digital Gifted) with full coverage for years 1 to 4.

1.3 Prince of Songkla University International College offers scholarships for students accepted through TCAS round 1, amounting to 8,000 Baht, not exceeding 30 scholarships, specifically for the first semester of the initial academic year.

### 3. Admission Calendar

Date		Activities
Round 1/1	Round 1/2	
1 October - 7 November 2024	2-19 December 2024	All applicants register for Username and Password through <a href="https://e-admission.psu.ac.th">https://e-admission.psu.ac.th</a>
		Application and editing of the applicants' information through <a href="https://e-admission.psu.ac.th">https://e-admission.psu.ac.th</a> . The system will be closed at 11 p.m. on the last day of the application.
1 October - 8 November 2024	2-20 December 2024	Pay the 300.- Baht application fee by scanning the QR code through the bank's mobile application that appears on the payment page or through the counter service before 11.59 p.m. only
28 October 2024 onwards		All applicants must register and verify their identity in TCAS system on website <a href="https://student.mycas.com">https://student.mycas.com</a>
13 November 2024	26 December 2024	PSUIC announces the selected applicants list for the interview at <a href="https://www.cmdt-uic.psu.ac.th">https://www.cmdt-uic.psu.ac.th</a>
20 November 2024	18 January 2025	Interview day at PSUIC
22 November 2024	24 January 2025	PSUIC announces the interview result on website <a href="https://www.cmdt-uic.psu.ac.th">https://www.cmdt-uic.psu.ac.th</a>

Date		Activities
Round 1/1	Round 1/2	
5 - 6 February 2025		Selected applicants confirm their status in TCAS system on website <a href="https://student.mytcas.com">https://student.mytcas.com</a>
11 February 2025		The university announces the finalists on website <a href="https://admission.psu.ac.th">https://admission.psu.ac.th</a>
May-June 2025		Tuition fee payment and registering as a student on website <a href="http://reg.psu.ac.th">http://reg.psu.ac.th</a>

#### 4. Application document and Submission

- Portfolio related to digital media or artwork which shows applicants' creative skills and the ability to create artistic work  
Remark Example of Portfolio template, download from <https://admission.psu.ac.th/linkother/>
- Educational Certificates
  - A certified copy of the academic transcript from the Thai educational system/curriculum or
  - A certified copy of the academic transcript/graduation certificate in Senior High School or equivalent degree from the foreign educational system/international curriculum or
  - A certified copy of IGCSE (International General Certificate of Secondary Education) and A-Level or
  - A certified copy of GED (General Educational Development) or
  - A certified copy of IB (International Baccalaureate)
- Other relevant evidence such as English proficiency test results or awarded certificate(s)
- A certified copy of a Thai identity card (front page with a 13-digit number) for Thai students, or a passport for foreign students
- A copy of the name or surname change document (if applicable)

### Remarks

1. Applicants must upload all documents in a single file (.pdf), not exceeding 25 MB through <https://e-admission.psu.ac.th>. If the faculty is unable to verify the documents, the application will be considered incomplete.
2. Copies of all documents must be certified
3. All documents in item no.4 must be in Thai or English. Other languages should be translated into English by licensed translators or institutions.

### 5. Selection Process

5.1 The university (through the faculty) will initially verify the general qualifications (section 1) and specific qualifications (section 2) of the applicants. **If the applicant's qualifications do not align with the criteria outlined in section 2.1 the Students in Thai educational system/curriculum, the recruitment committee will evaluate their digital media proficiency or artistic aptitude on an individual basis.**

5.2 The interview will assess the ability to communicate using English.

5.3 The recruitment committee will prioritize applicants for admission based on their GPAX and other relevant documents for the interview, ranking them from highest to lowest, in accordance with the committee's judgment.

5.4 Once applicants are selected for the interview, the faculty committee will conduct an interview to assess their educational readiness and review any other relevant documents (if applicable).

5.5 Applicants must have at least 60 marks in total considered as Pass.

5.6 Evaluation Criteria

- 1) Students in Thai educational system/curriculum

Evaluation Criteria	Full Score	Minimum Score
<b>1. Portfolio and proficiency in digital media or art</b>	<b>40</b>	<b>≥ 60</b>
<b>2. Interview/English Skills</b>		
2.1 Speaking Skills	15	
2.2 Listening Skills	15	
2.3 Personality and Attitude*	<b>30*</b>	

\* A minimum score of 15 marks in Personality and Attitude towards the program is required to pass.

2) Students in foreign educational system/international curriculum

Evaluation Criteria	Full Score	Minimum Score
1. Portfolio and proficiency in digital media or art	40	≥ 60
2. Interview Criteria		
2.1 Attitude and passion towards the program	20**	
2.2 English language skills and readiness	40	

\*\* A minimum score of 10 marks in Attitude and passion towards the program is required to pass.

*The conclusion of the recruitment committee is considered final.*

**6. PSU Conditions for Graduation**

- 6.1 Students must study and pass all the required assessments according to the curriculum requirements.
- 6.2 Students must pass the minimum criteria of English requirements specified by the University.
- 6.3 Students are required to participate in extracurricular activities for student development as specified by the university.

**7. Inquiries Contact**

Contact Person: Miss Daorat Phoonsirat (Educator)

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Website : <https://cmdt-uic.psu.ac.th/>

Facebook Page : <https://www.facebook.com/PSUInternationalCollege>

<https://lin.ee/s2UKWI46>

Announced on 13 September 2024



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(Asst.Prof.Dr.Thakerng Wongsirichot)

Vice President for Academic and International Affairs

Prince of Songkla University