

Study Plan of BA (Hons) Graphic Communication Design Top Up, UON, UK with CMDT, PSUIC

BA (Hons) Graphic Communication Design Top Up, UON, UK	BSc in Creative Media and Digital Technology, TH	
<p>Study in the Creative Media and Digital Technologies program, PSUIC from Year 1 to Year 3</p>	1st Year	
	General Education courses https://shorturl.asia/9byCc	21 credits
	Fundamental courses https://shorturl.asia/O0z17	15 credits
	Core courses https://shorturl.asia/K1CWR	6 credits
	Total	42 credits
	2nd Year	
	General Education courses https://shorturl.asia/nkCJx	5 Credits
	General Education courses: selected 1 module https://shorturl.asia/JfNmA	1 credit
	General Education courses: Sport https://shorturl.asia/L1snd	1 credit
	General Education courses: selected 1-2 module https://shorturl.asia/aJyen	4 credits
	Fundamental courses https://shorturl.asia/dybRE	9 credits
	Core courses https://shorturl.asia/8UGCi	9 credits
	Core-Elective Courses: selected 2 modules https://shorturl.asia/qY4j2	6 credits
	Elective course https://shorturl.asia/WSNH9	3 credit
	Total	38 credits

BA (Hons) Graphic Communication Design Top Up, UON, UK			BSc in Creative Media and Digital Technology, TH	
Study in the Creative Media and Digital Technologies program, PSUIC from Year 1 to Year 3			3rd Year	
			General Education courses: selected 1-2 module *The name list of courses as link attached; https://shorturl.asia/aJyen	2 credits
			Core courses https://shorturl.asia/rSiPz	12 credits
			Core-Elective Courses 142-350 Seminar in Digital Media I 142-358 Seminar in Digital Media II	2 credits 2 credits
			Core-Elective Courses: selected 1 module https://shorturl.asia/qY4j2	3 credits
			Elective course https://shorturl.asia/WSNH9	9 credits
			Free Elective courses: selected 2 modules 142-xxx *Selected from Elective Courses	6 credits
			Internship in Digital Media: (March -June) 142-402 Internship in Digital Media	≥ 300
			Total	36 credits
(Final Year) Level: 6 Study at Northampton University, UK			4th Year	
Code	Title	Credits	Study at University of Northampton, UK	
2DD4007	Major Project	60 credits		
2DD3012	Preparing for Industry	20 credits		
2DD3013	Professional Portfolio	40 credits		
Total of credits		120 credits	Total of credits	116 credits
Transfer of course credits from BA (Hons) Graphic Communication Design Top Up program at Teesside University, UK. 120 credits in TU = 12 credits in PSU				
Total credits 128 credits				

COURSE EQUIVALENCY for Dual Degree Study Plan 3+1

BA (Hons) Graphic Communication Design Top Up

[Graphic Communication Design Top-Up Degree BA | UON](#)

Please note the modules shown here relate to the academic year 24/25. The modules relating to the academic year 25/26 will be available from June 2025.

BA (Hons) Graphic Communication Design Top Up, UON, UK			BSc in Creative Media and Digital Technology PSUIC, TH (4 th Year)		
Code	Name of Course	Credits	Code	Name of Course	Credits
Stage 1			Core course		
2DD4007	Major Project	60	142-456	Display Design and Exhibition	6((0)-18-0)
			Free-Elective courses		
2DD3012	Preparing for Industry	20	142-xxx	Selected from Free-Elective Courses***	3((2)-2-5)
2DD3013	Professional Portfolio	40	142-xxx	Selected from Free-Elective Courses***	3((2)-2-5)
Total Credits		120	Total Credits		12

Remarks: The list of courses and their equivalence in dual degree study plans may be subject to change depending on the approval of the program committee.

***Free Elective Courses:

Students can select courses from the elective courses in the General Education category or choose courses of interest from the elective courses within this program or other programs offered by the International College, Hat Yai Campus. They may also choose courses taught in English from Prince of Songkla University or other universities, both domestic and international.

Courses Description

2DD4007 – Major Project

Field: 2D DESIGN

Co-ordinator: Alex Taylor

Credit Value: 60

Level: 6

Timetable Slot: Semester 1

Pre-requisites: None

Co-requisites: None

Assessment: STD - Major Project, Coursework: 100% STDF - Major Project (4 Year Programme), Coursework: 100%

Designated for: Designated for: BA Graphic Communication Design; BA Graphic Communication Design (4 Year Programme);

Description: The purpose of this module is to develop a progressive and impactful body of practice and writing, based on thorough critical research into an area of personal interest within contemporary visual culture. Outcomes will form a significant part of the graduate's portfolio, showcasing specialisms within contemporary graphic communication design.

2DD3012 – Preparing for industry

Field: 2D DESIGN

Co-ordinator: James Smith

Credit Value: 20

Level: 6

Timetable Slot: Semester 2

Pre-requisites: None

Co-requisites: None

Assessment: STDF - Preparing For Industry, Coursework: 100% STD - Preparing For Industry, Coursework: 100%

Designated for: Designated for: BA Graphic Communication Design; BA Graphic Communication Design (4 Year Programme);

Description: The purpose of this module is for students to confidently define their post-graduation trajectory. Students will develop and apply interpersonal skills and industry knowledge to a range of work models from the evolving creative industries. This module concludes with a detailed presentation outlining the students' professional intentions.

2DD3013 – Professional Portfolio

Field: 2D DESIGN

Co-ordinator: James Smith

Credit Value: 40

Level: 6

Timetable Slot: Semester 2

Pre-requisites: None

Co-requisites: None

Assessment: STDFF - Professional Portfolio (4 Year Programme), Coursework: 100% STD - Professional Portfolio, Coursework: 100%

Designated for: Designated for: BA Graphic Communication Design; BA Graphic Communication Design (4 Year Programme);

Description: This module enables students to establish a professional graduate portfolio through a series of industry-related briefs covering a range of contemporary design practices. Impactful ideas targeted at defined audiences are central to this module, with students encouraged to take risks and explore new and emerging ways of working and communicating.