



Prince of Songkla University International College Announcement
Subject: Cancellation and Issuance of
The Scholarship for Accepted Students with a Certificate of Award
through Admission to Study in Creative Media and Digital Technologies,
International Program (Digital Gifted)

According to a restructuring of the Prince of Songkla University International College (PSUIC) scholarship disbursement process to better align with the scholarship's objectives, the PSUIC hereby announces the cancellation of the previous announcement: "The scholarship for accepted students through admission to study Creative Media and Digital Technologies (International Program) for applicants with a certificate of award (Digital Gifted)" dated 18th June 2025.

A new set of guidelines is hereby established as detailed below:

1. This announcement is called “ The scholarship for accepted students with a certificate of award through admission to study in Creative Media and Digital Technologies, International Program (Digital Gifted)

2. This announcement shall be effective from the Academic Year 2026 onwards. It shall apply to scholarship recipients from the Academic Year 2024.

3. This scholarship shall be funded by the PSUIC Revenue Fund, under the Public Relations Strategic Plan.

4. Qualifications

4.1 Applicants who are accepted through admission as a first-year student under the Bachelor of Science in Creative Media and Digital Technologies (International Program).

4.2 Applicants who have the following qualifications

4.2.1 Portfolio related to digital media or art that shows creativity and the applicant’s ability to produce artistic work.

4.2.2 Award certificate(s) that demonstrate the success of applicants in the digital media creation contest both at the regional level and/or educational district level onwards.

4.2.3 Any English proficiency test score validity within two (2) years after the test date as follows;

- IELTS ≥5
- TOEFL
- ITP ≥500
- Internet- based ≥61
- TOEIC ≥600
- PSU-TEP ≥65%
- Other scores that are equivalent to IELTS 5

5. Amount of Scholarship

One scholarship means PSUIC shall waive the PSUIC full-time tuition fee for a period not exceeding eight (8) semesters from the first academic year that applicants enroll as PSUIC students.

6. Criteria for Consideration of Scholarship Applications

Round 1: Written Exam, 100 points.

Criteria for Consideration	Full Score	Weight Used in Selection (Percentage)
1. English Proficiency	30	Assessment standards must score more than 80 percent of the full score in each criterion.
2. Art & Design	35	
3. Coding	35	

Round 2: Interview, 100 points

Criteria for Consideration	Full Score	Weight Used in Selection (Percentage)
1. Portfolio	50	Assessment standards must score more than 80 percent of the full score in each criterion.
2. English Proficiency	20	
- English Skills: Listening		
- English Skills: Speaking		
3. Personality and Attitude	30	

7. Conditions for Receiving Continuous Scholarships

7.1 In order to receive the continuing second-semester scholarships, the scholarship recipient's performance in the first semester must meet the following criteria. The consideration process is in Appendix A.

7.1.1 Registration credits of not less than 15 credits each semester from Years 1-3, not less than six (6) credits in Year 4.

7.1.2 Receiving a cumulative grade point average (GPAX) of not less than 3.50 at the end of the first semester. The grade of each course must not be below C or be an F or U symbol.

7.1.3 Participating in activities and performing tasks assigned by PSUIC, including public relations, communications, marketing, and other relevant activities, for at least 50 hours per semester.

7.2 In order to receive the continuing academic year scholarships, the scholarship recipient's performance in the second semester must meet the following criteria. The consideration process is in Appendix A.

7.2.1 Participating in competitions or presenting their work, which they must submit or participate in work teams that submit to national, international, or regional competitions. They are required to present at least one (1) piece of work to the PSUIC scholarship committee per academic year.

7.2.2 Registration credits of not less than 15 credits each semester from Years 1-3, not less than six (6) credits in Year 4.

7.2.3 Receiving a cumulative grade point average (GPAX) of not less than 3.50 at the end of the second semester. The grade of each course must not be below C or be an F or U symbol.

7.2.4 Participating in activities and performing tasks assigned by PSUIC, including public relations, communications, marketing, and other relevant activities, for at least 50 hours per semester.

7.2.5 Presenting their work at the Thailand International College Consortium (TICC) meeting or an equivalent academic conference is required for scholarship recipients in their fourth year.

8. Application Calendar and Interview

Activities	Schedule
Applicants must submit their scholarship application (Form: A1) and supporting documents as outlined in the qualifications, along with a request for a tuition fee payment	15 May-21 June
Announcement of the eligible name list for the written exam and interview	Within two (2) weeks after the end of the application period
Written Exam Date	
Interview Date	
Announcement of the selection	Within two (2) weeks after the interview day
Scholarship recipients' orientation day	15 July-15 August

Remark: The schedule is subject to change as appropriate.

9. Suspension of Scholarships at the end of semesters

9.1 The scholarship recipients are unable to meet the Conditions for Receiving Continuous Scholarships following Sections No. 7.1-7.2.

9.2 Scholarship recipients are currently on leave from study.

10. Termination of Scholarships at the end of semesters

10.1 In the case of receiving disciplinary punishment to suspend studies or measures awaiting punishment following the Prince of Songkla University regulations. This will be considered for granting scholarships for the continuing academic year at the discretion of the PSUIC scholarship committee.

10.2 Scholarship recipients request to transfer to another faculty at Prince of Songkla University or another university.

10.3 Scholarship recipients request to withdraw from student status or have been suspended from student status.

This announcement takes effect from the day following its date of issuance onward. Any previous announcements or guidelines conflicting with or differing from this one should be disregarded, and this announcement should be followed instead.

Announcement on March 9th, 2026

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(Assoc.Prof.Dr.Athitaya Nitchot)

Dean

Prince of Songkla University International College

(Copy)

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4. Qualifications

4.1 Applicants who are accepted through admission as a first-year student under the Bachelor of Science in Creative Media and Digital Technologies (International Program).

4.2 Applicants who have the following qualifications

4.2.1 Portfolio related to digital media or art that shows creativity and the applicant's ability to produce artistic work.

4.2.2 Award certificate(s) that demonstrate the success of applicants in the digital media creation contest both at the regional level and/or educational district level onwards.

4.2.3 Any English proficiency test score validity within two (2) years after the test date as follows;

This announcement takes effect from the day following its date of issuance onward. Any previous announcements or guidelines conflicting with or differing from this one should be disregarded, and this announcement should be followed instead.

Announcement on March 9th, 2026

(Sign) Athitaya Nitchot
(Assoc.Prof.Dr.Athitaya Nitchot)
Dean
Prince of Songkla University International College

Certified True Copy



(Miss Daorat Phoonsrirat)

Educator

Daorat

draft/type/review

Appendix A

Progress Reporting and Follow-up Calendar

Receiving the Continuing Second-Semester Scholarships

Activities	Schedule
Scholarship recipients submit a request for tuition fee delay payment to the PSUIC Accounting and Financial Officer	Before the PSU tuition fee payment period starts
Scholarship recipients submit a progress report (Form: A2/Page1-2, A2/Page2-2, and A3) according to the specified conditions	Within one (1) week after the subject grades' report
Announcement of the eligible name list for receiving scholarships continuously for the second semester.	Within two (2) weeks after submission

Remark: The schedule is subject to change as appropriate.

Progress Reporting and Follow-up Calendar

Receiving the Continuing Academic Year Scholarships

Activities	Schedule
Scholarship recipients submit a progress report (Form: A2/P1, A2/P2, and A3) according to the specified conditions	1-30 April
Scholarship recipients present their work that they participated in competitions or worked in a team for competitions to PSUIC scholarship committee.	Within two (2) weeks after the end of the submission period
Announcement of the eligible name list for receiving scholarships for continuing academic year	Within two (2) weeks after the presentation day

Remark: The schedule is subject to change as appropriate.

Scholarship Application
for Accepted Students with a Certificate of Award
through Admission to Study in Creative Media and Digital Technologies,
International Program (Digital Gifted)

Name Mr./ Miss Surname.....

Academic Year of Enrollment.....

Address.....

.....

Tel. E-mail.....

I am interested in applying for the scholarship offered by Prince of Songkla University International College (PSUIC), Prince of Songkla University, for applicants with a certificate of award.

I have uploaded the supporting documents for additional review.

A portfolio related to digital media or art that shows creativity and the applicant's ability to produce artistic work.

Award certificate(s) that demonstrate the success of applicants in the art creation contest both at the regional level and/or educational district level onwards.

Any English proficiency test score validity within two (2) years after the test date.

Type of Exam:, Score:, Test Date:

(Sign).....Applicant

(.....)

Date/...../

For PSUIC Scholarship Coordinator

This applicant is qualified and has all supporting documents as specified in the Qualifications

.....

(Sign)Officer

(.....)

Date/...../

**Progress Report for Scholarship Recipients
for Accepted Students with a Certificate of Award
through Admission to Study in Creative Media and Digital Technologies,
International Program (Digital Gifted)**

Name Mr./ Miss Surname.....

Student ID..... Academic Year of Enrollment.....

Tel. Email.....

I would like to receive a scholarship continuously for the second semester
of the academic year.....

I have uploaded the supporting documents of the first semester

GPAX:

Semester Enrollment Credits:

Activity Hours and performing tasks assigned by PSUIC:/ 50 Hours

I would like to receive a scholarship for the continuing academic year
of the academic year.....

I have uploaded the supporting documents of the second semester

Participating in competitions or presenting work that must be submitted or
participating in work teams in national/ international/ regional level competitions.

GPAX:

Semester Enrollment Credits:

Activity Hours and performing tasks assigned by PSUIC:/ 50 Hours

Presenting their work at the Thailand International College Consortium (TICC)
meeting is required for scholarship recipients in their fourth year.

(Sign)Scholarship Recipient

(.....)

Date//

Comments from Advisor

.....
.....

(Sign)Advisor

(.....)

Date/...../.....

For PSUIC Scholarship Coordinator

This scholarship recipient is qualified and has all supporting documents as specified in
Conditions for Receiving Continuous Scholarships

.....

(Sign)Officer

(.....)

Date/...../.....

Activity Hours Report and Performing Tasks Assignment Record
 for Accepted Students with a Certificate of Award
 through Admission to Study in Creative Media and Digital Technologies,
 International Program (Digital Gifted)

Name Mr./ Miss Student ID.....

Activity Details/ Evidence Links	Date and Time	Hours	Certifier's Signature

Activity Details/ Evidence Links	Date and Time	Hours	Certifier's Signature

*The certifier's signature can be that of a project advisor, PSUIC lecturer, or PSUIC administrative officer who is involved in activities.

(Sign)Scholarship Recipient

(.....)

Date//