



Prince of Songkla University International College Announcement

Subject: Cancellation and Issuance of

The Excellent Scholarship for the Creative Media and Digital Technologies, International Program Students

According to a restructuring of the Prince of Songkla University International College (PSUIC) scholarship disbursement process to better align with the scholarship's objectives, the PSUIC hereby announces the cancellation of the previous announcement: "The excellent scholarship for the Creative Media and Digital Technologies, International Program students" dated March 9th, 2026.

A new set guidelines is hereby established as detailed below:

1. This announcement is called "The excellent scholarship for the Creative Media and Digital Technologies, International Program students"
2. This announcement is effective from the academic year 2027 onwards.
3. This scholarship shall be funded by the PSUIC Revenue Fund, under the Student Development Strategic Plan.
4. Qualifications
 - 4.1 Applicants who are enrolled for a minimum of two (2) semesters but no more than six (6) semesters in total.
 - 4.2 Applicants do not have a history of serious students disciplinary violations following the Prince of Songkla University regulations.
 - 4.3 Applicants must have enrolled for the current semester.
 - 4.4 Applicants must settle their tuition payment or pay the first installment in accordance with university regulations to confirm their enrollment status.
 - 4.5 Applicants must have the following qualifications
 - 4.5.1 Registration credits of not less than 15 credits each semester from Years 1-3, not less than six (6) credits in Year 4
 - 4.5.2 Receiving a cumulative grade point average (GPAX) of not less than 3.50. The grade of each course must not be below C or be an F or U symbol.

4.5.3 Portfolio related to digital media or art that shows creativity and the applicant's ability to produce artistic work.

4.5.4 Any English proficiency test score validity within two (2) years after the test date as follows;

- 1) IELTS ≥ 5
- 2) TOEFL
 - ITP ≥ 500
 - Internet-based ≥ 61
- 3) TOEIC ≥ 600
- 4) PSU-TEP $\geq 70\%$
- 5) Other scores that are equivalent to IELTS 5

4.5.5 Project(s) or work that received awards from competitions or participated in other project(s) at the international/ national/ regional level had at least one (1) piece of duration no exceeding one (1) academic year.

5. Amount of Scholarship

Scholarships provided by PSUIC for eligible recipients encompass different schemes as follows:

- 50% waiver of 1-year PSUIC tuition fees
- 25% waiver of 1-year PSUIC tuition fees

The scholarship amount shall instead specify a maximum value of 68,000 Baht.

6. Application Calendar and Interview

Activities	Schedule
Applicants submit scholarship application documents (Form: E1/Page1) and supporting documents as specified in the qualifications	1-30 April
Announcement of the eligible name list for the interview	Within two (2) weeks after the end of the application period
Interview	
Announcement of the Selection	Within two (2) weeks after the interview day
Scholarship recipients' orientation day	15 July-15 August
Remark: The schedule is subject to change as appropriate.	

7. Criteria for Consideration of Scholarship Applications

The interview has a full score of 100 points, considering the following criteria;

Criteria for Consideration	Full Score	Weight Used in Selection (Percentage)
1. Competency in Digital Media	50	Assessment standards must score more than 80 percent of the full score in each criterion.
2. English Communication Skills: Speaking and listening	20	
3. Attitude towards the field of study and institution (public mind, enthusiasm for studying at PSUIC)	30	

Remark:

- 1) Results of evaluation obtained from consideration following the specified criteria, sorted from greatest to least to be given scholarships recipients according to the amount of funds specified in Section no.5.
 - 2) Applicants are required to apply annually.
 - 3) Applicants enrolled in courses in the academic year for which the scholarship is requested.
8. In order to receive the continuing second-semester scholarships, the scholarship recipient's performance in the first semester must meet the following criteria. The consideration process is in Appendix A.
- 8.1 Registration credits of not less than 15 credits each semester from Years 1-3, not less than six (6) credits in Year 4.
 - 8.2 Receiving a cumulative grade point average (GPAX) of not less than 3.50 at the end of the first semester. The grade of each course must not be below C or be an F or U symbol.
 - 8.3 Participating in activities and performing tasks assigned by PSUIC, including public relations, communications, marketing, and other relevant activities as follows;
 - 50% waiver of 1-year PSUIC tuition fees, 30 hours per semester
 - 25% waiver of 1-year PSUIC tuition fees, 20 hours per semester

8.4 Presenting their work at the Thailand International College Consortium (TICC) meeting or an equivalent academic conference is required for scholarship recipients in their fourth year.

9. Termination of Receiving the Second-Semester Scholarship

9.1 The scholarship recipients are unable to meet the requirements on the receiving the continuing second-semester scholarships (Section no.8).

9.2 The scholarship will be terminated if the recipient takes a leave of absence or participates in a full semester student exchange program.

9.3 In case of receiving disciplinary punishment, suspend studies or measures awaiting punishment.

9.4 Scholarship recipients request to withdraw from student status or have been suspended from student status.

9.5 Scholarship recipients request to transfer to another faculty at Prince of Songkla University or another university.

This announcement takes effect from the day following its date of issuance onward. Any previous announcements or guidelines conflicting with or differing from this one should be disregarded, and this announcement should be followed instead.

Announcement on July 15th, 2026

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(Assoc.Prof.Dr.Athitaya Nitchot)

Dean

Prince of Songkla University International College

(Copy)

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Announcement on July 15th, 2026

(Sign)

Athitaya Nitchot

(Assoc.Prof.Dr.Athitaya Nitchot)

Dean

Prince of Songkla University International College

Certified True Copy



(Miss Daorat Phoonsrirat)

Educator

Daorat

draft/type/review

Appendix A
Progress Reporting and Follow-up Calendar
Receiving the Continuing Second-Semester Scholarships

Activities	Schedule
Scholarship recipients submit a progress report (Form: E2/Page1-2, E2/Page2-2 and E3) according to the specified conditions in Section No. 8	Within one (1) week after the subject grades' report
Announcement of the eligible name list for receiving scholarships continuously for the second semester.	Within two (2) weeks after submission

Remark: The schedule is subject to change as appropriate.

Excellent Scholarship Application
For Creative Media and Digital Technologies, International Program Student

Name Mr./ Miss Surname.....

Student ID..... Academic Year of Enrollment.....

Address.....

.....

Tel. E-mail.....

☐ I am interested in applying for the excellent scholarship offered by Prince of Songkla University International College (PSUIC), Prince of Songkla University for Creative Media and Digital Technologies (International Program) student

☐ I have uploaded the supporting documents for additional review.

☐ GPAX:

☐ Semester Enrollment Credits:

☐ A portfolio related to digital media or art that shows creativity and the applicant's ability to produce artistic work.

☐ English Proficiency Test Score:

Type of Exam:, Score:, Test Date:

☐ Project(s) or work that received awards from competitions or participated in other project(s) at the international/ national/ regional level had at least one (1) piece of duration not exceeding one (1) academic year.

(Sign)Applicant

(.....)

Date//

Comments from Advisor

.....
.....

(Sign)Advisor

(.....)

Date//

For PSUIC Scholarship Coordinator

☐ This applicant is qualified and has all supporting documents as specified in Qualifications.

☐

(Sign)Officer

(.....)

Date//

Progress Report for Excellent Scholarship Recipients

Name Mr./ Miss Surname.....

Student ID..... Academic Year of Enrollment.....

Tel. E-mail.....

☐ I would like to receive a scholarship continuously for the second semester
of the academic year.....

☐ I have uploaded the supporting documents for additional review

☐ GPAX:

☐ Semester Enrollment Credits:

☐ Activity Hours and performing tasks assigned by PSUIC: Hours

☐ Presenting their work at the Thailand International College Consortium (TICC)
meeting is required for scholarship recipients in their fourth year.

(Sign)Scholarship Recipient

(.....)

Date//

Comments from Advisor

.....

.....

(Sign)Advisor

(.....)

Date//

For PSUIC Scholarship Coordinator

☐ This scholarship recipient is qualified and has all supporting documents as specified in
Conditions for Receiving Continuous Scholarship

☐

(Sign)Officer

(.....)

Date//

Activity Hours Report and Performing Tasks Assignment Record for Excellent Scholarship Recipients

Name Mr./ Miss Student ID.....

Activity Details/ Evidence Links	Date and Time	Hours	Certifier's Signature

Activity Details/ Evidence Links	Date and Time	Hours	Certifier's Signature

*The certifier's signature can be that of a project advisor, PSUIC lecturer, or PSUIC administrative officer who is involved in activities.

(Sign)Scholarship Recipient

(.....)

Date//