



Prince of Songkla University Announcement
Admission to Undergraduate Programs
Direct Admission Channel for Students in Bachelor of Science Creative Media and Digital Technologies (International Program)
Academic Year 2027 (Round 1/1)

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Prince of Songkla University International College offers the Direct Admission Channel for Bachelor of Science in Creative Media and Digital Technologies (International Program)

1. General Qualifications of Applicants

1.1 Education level	Grade 12, general education track, Vocational Certificate Year 3, International school, GED, Overseas school, Bachelor degree holder
1.2 Education status	Currently studying (must graduate by academic year 2026), Graduated
1.3 Eligible nationality	All nationalities
1.4 General qualifications	1. Applicants do not have any serious communicable diseases or significant health conditions that could hinder their education or career. 2. Applicants meet or exceed the academic performance and specific qualifications required by the faculty or discipline.
1.5 Program-specific and educational qualifications	As specified in the attachment.

2. Number of Admissions and Program-Specific Qualifications

Total number of admissions: 30 students. Details are shown in the attached program table.

3. Required Application Documents

Applicants must upload complete, accurate, and legible application documents as one PDF file, not exceeding 25 MB, through the application system.

No.	Document	Note
1	TCASFolio / Portfolio For Thai Applicants	
	Category	Evaluation Details
	Category 1 Basic Information	Applicants must complete and select the information they wish to present, including: • Personal information • Parent/guardian information • Contact information • Academic records according to the Core Curriculum, or equivalent. • (Not mandatory) Applicants who submit one of the original English proficiency score results as specified below will be exempted from registering for two additional English courses, as per the announcement by the Prince of Songkla University International College. - IELTS ≥ 4.5 or - TOEFL ITP (Institutional Testing Program) ≥ 470 or - TOEFL (Internet-based) ≥ 50 or - TOEIC ≥ 450 or - GSAT $\geq 60\%$ (Writing and Reading Skills) or - PSU-TEP $\geq 60\%$ or - Other English proficiency test scores approved at a later date.
	Category 2 Statement of Purpose	Applicants must write an essay explaining their reasons for choosing to study in the field they are applying for, including their preparation, experience, or related activities, to reflect their interest and goals for higher education. The length must not exceed 500 words or 1,200 characters.
	Category 3 Academic Transcript (P.P.1)	1. Academic transcript in full, uploaded as 2 separate pages: front (1 page) and back (1 page). 2. A copy of the passport (for international students). 3. A copy of the proof of name/surname change (if applicable).
	Category 4 Activities	Applicants must present evidence of activities, awards, or portfolios related to digital media or art. Each item may include a maximum of 2 supporting images and should be organized into

No.	Document	Note
		the following subcategories: 4.1 Awards/Certificates (if any) Evidence or certificates demonstrating awards received in fields related to creative media, digital technology, or art. 4.2 Projects/Research (if any) Evidence of projects, assignments, or research related to creative media, digital technology, or art. 4.3 Activities (if any) Evidence of participation in activities relevant to the field of creative media, digital technology, or art. 4.4 Training/Additional Skill Development (if any) Evidence of participation in training, coursework, or skill development in creative media, digital technology, or art. 4.5 Creative Works (Mandatory) Creative works related to digital media or art that highlight the applicant's abilities and distinctive skills (e.g., personal websites, artwork, or photography).
	Category 5 Answer questions (no more than 5 questions)	N/A

No.	Document	Note
2	For international applicants	Supporting application documents must be submitted via the website https://e-admission.psu.ac.th and must include the following: • Portfolio: Outstanding works related to digital media or art (e.g., personal websites, graphic design, photography techniques, etc.), or other documents demonstrating the applicant's academic abilities or special talents. The portfolio must not exceed 10 pages (excluding the front and back covers, preface, table of contents, academic transcripts, and a copy of the passport). • Academic Transcripts / Educational Qualifications: - o A copy of the academic transcript (Por.Por. 1) for the Thai educational system; OR - o A copy of a high school diploma or equivalent from an international school (in Thailand or abroad); OR equivalency exam results such as - IGCSE and A-Level, or - GED (General Educational Development), or - IB (International Baccalaureate) in accordance with the applicant qualification requirements for foreign or international educational systems. • Other Supporting Documents: Documents demonstrating other academic abilities or special talents, such as English proficiency test scores or certificates/diplomas. • Copy of Passport Remark: All required documents must be in Thai or English. Other languages should be translated into English by licensed translators or institutions.

4. Selection Calendar

Schedule	Activity
July 15, 2026 (All Thai applicants are required to register in the TCAS system for identity verification and enrollment confirmation.)	Register in the TCAS system at https://student.mycas.com for identity verification
August 17, 2026 - September 24, 2026	Register for username and password on the application website at https://e-admission.psu.ac.th

Schedule	Activity
August 17, 2026, 09:00 - September 24, 2026, 23:00	Submit application, select faculty/program, and edit application data at https://e-admission.psu.ac.th
August 17, 2026, 09:00 - September 24, 2026, 23:00	Upload application documents at https://e-admission.psu.ac.th
August 17, 2026, 09:00 - September 25, 2026, 23:59	Pay the application fee (300 baht) by scanning QR Code via a bank mobile application
September 30, 2026	Announcement of applicants eligible for interview at https://cmdt-uic.psu.ac.th
October 4, 2026	Interview at Prince of Songkla University International College, Hatyai Campus. Failure to attend the interview will be considered a waiver.
October 10, 2026	Announcement of selected applicants at https://cmdt-uic.psu.ac.th
March 10, 2027 - March 11, 2027	Selected applicants confirm their enrollment right in the TCAS system at https://student.mycas.com
March 12, 2027	Applicants who have confirmed their right and wish to decline must do so in the TCAS system at https://student.mycas.com
March 14, 2027	Announcement of applicants eligible to enroll at https://admission.psu.ac.th
For more information, please visit reg.psu.ac.th	Student registration and first day of semester

5. Selection Method

5.1 The University (via the Prince of Songkla University International College) will conduct an initial screening of the applicants' general and specific qualifications. If applicants from the Thai educational system (Item 1) do not fully meet the specified requirements, their eligibility will be at the discretion of the PSUIC's admissions committee, based on a consideration of their abilities in digital media or art through TCASFolio or Portfolio.

5.2 Once applicants are shortlisted as eligible candidates for the interview, the committee will conduct the interview in English and may administer an additional assessment to evaluate their educational readiness (if applicable).

5.3 Selection Criteria and Weighting:

- A portfolio related to digital media or art: No less than 40%
- Interview Assessment, consisting of:

- English Speaking Skills: No less than 15%
- English Listening Skills: No less than 15%
- Personality and Positive Attitude: No less than 30% (A minimum score of 15 marks in Personality and Attitude towards the program is required to pass.)

5.4 Applicants must have at least 60 marks in total considered as Pass.

6. Graduation Conditions of Prince of Songkla University

6.1 Students must study and pass all the required assessments according to the curriculum requirements.

6.2 Students must pass the minimum criteria of English requirements specified by the University.

6.3 Students are required to participate in extracurricular activities for student development as specified by the university.

7. Special Conditions / Benefits / Scholarship

Prince of Songkla University International College offers scholarships for students accepted through TCAS round 1, amounting to 8,000 Baht, not exceeding 25 scholarships, specifically for the first semester of the initial academic year.

8. Contact Information

Office	Prince of Songkla University International College 12th Floor, Learning Resources Center (LRC, Building 2), Prince of Songkla University International College, Hatyai, Songkhla, 90110 Thailand
Telephone	0 7428 2831 WhatsApp: 0873927961
Email	daorat.p@psu.ac.th
Website	https://cmdt-uic.psu.ac.th
Facebook Page	https://www.facebook.com/PSUInternationalCollege
Line Official	https://lin.ee/g7vFLY 
Coordinator	Ms.Daorat Phoonsirat Tel. 0 7428 2831 · daorat.p@psu.ac.th
Office hours	Monday-Friday, from 08.30 am-04.30 pm, except holiday

Announced on 27 July 2026



Digitally signed: 2026.08.05 15:29:36 +07:00

(Assoc. Prof. Dr. Thakerng Wongsirichot)
Vice President for Academic and International Affairs
For the President of Prince of Songkla University

Attachment: Educational Qualifications

Application code	Faculty / Program	Format	Seats	Note
International College				
11501	Creative Media and Digital Technologies (International Program)		30	
<i>Students in Thai educational system/curriculum</i> <i>1. Applicants are studying or have completed Matthayom 6 or equivalent in Thailand and have a GPAX for 4 semesters (Matthayom 4-5) at least 2.50 and the Languages Track GPAX for 4 semesters at least 2.50 or</i> <i>2. Applicants are studying or have completed a vocational certificate in computer technician, business computer design, computer graphic, communication design, photography and multimedia, entertainment industry, information technology, foreign language, fine arts, architecture, or other relevant fields.</i>				
11502	Creative Media and Digital Technologies (International Program)	Overseas Student	30 Joint with 11501	
<i>Students in foreign educational system/international curriculum</i> <i>1. Applicants are studying or have completed Senior High Schools or equivalent from International Schools in Thailand or in other countries certified by Equivalent Qualification Announcement of the Ministry of Education or</i> <i>2. Applicants who have completed any of the following degrees;</i> <i>• IGCSE (International General Certificate of Secondary Education) with the result of at least “C” for 5 different subjects in O-Level and 3 subjects for A Level or</i> <i>• GED (General Educational Development) certified by the Ministry of Education Thailand with the result of at least 145 scores each for 4 subjects or</i> <i>• IB (International Baccalaureate)</i>				